



# PRICE ROLLBACK

NEW PERMANENT  
LOWER PRICES ON  
US ESSENTIALS.



# MADE IN

*North America*





**SHOP NOW**

# THE TRUE VALUE OF DOMESTIC CRAFT



## Quality and Longevity

Consumers consistently prioritize durability and craftsmanship over price alone, providing a strong narrative to justify premium budgets for your clients.

## Clear Origin Matters

Because consumers often struggle to identify domestic products, clearly labeled inventory helps bridge the gap between their intent to buy local and their final purchasing decision.



## Differentiation from Mass-Market Options

You can help your clients stand out from major retail chains by emphasizing local identity, specialized expertise, and unique materials that large, low-cost competitors cannot easily replicate.

## Emotional and Economic Trust

Buying locally signals trust and support for the economy, providing emotional value that strengthens consumer loyalty and justifies a higher investment.



# DON'T MISS OUT ON THESE PERFORMANCE ESSENTIALS



## B4256 – Non Woven Foldable Utility Box

Rigid, durable organization for home and travel.



## B4257 – Non Woven Insulated Folding Box

High-performance temperature control for any journey.

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