



# PRICE ROLLBACK

NEW PERMANENT  
LOWER PRICES ON  
US ESSENTIALS.



## 40% OFF SELECTED STYLES STOCK UP & SAVE BIG!



**B4005**

**B8300**

**B5335**

**B8740**



**B6095**

**B5285**

**B5180**

**B5305**

**8 PREMIUM POPULAR STYLES DESIGNED TO  
DELIVER 5,000+ LIFETIME BRAND IMPRESSIONS  
PER BAG. GRAB THEM BEFORE THEY'RE GONE!**



### MAXIMIZED ROI (RETURN ON INVESTMENT)

**Extremely Low CPI  
( $< \$0.001$ )**

Lower than digital ads.

\*Based on ASI Global Ad Impressions Studies

**Compounding  
Long-Term Value**

Bags are reused for years.



### BOOSTED CUSTOMER CONVERSION & LOYALTY

**Positive Brand  
Perception (86%)**

Favors sustainable promo items.

\*Based on ASI Global Ad Impressions Studies

**Increased Purchase  
Intent (50%)**

To buy useful promo items.



### LEADS & COMPETITIVE EDGE



**New Leads & Exposure  
1 Bag = 5,000+ Leads**

Passive views from users.

\*Based on ASI Global Ad Impressions Studies

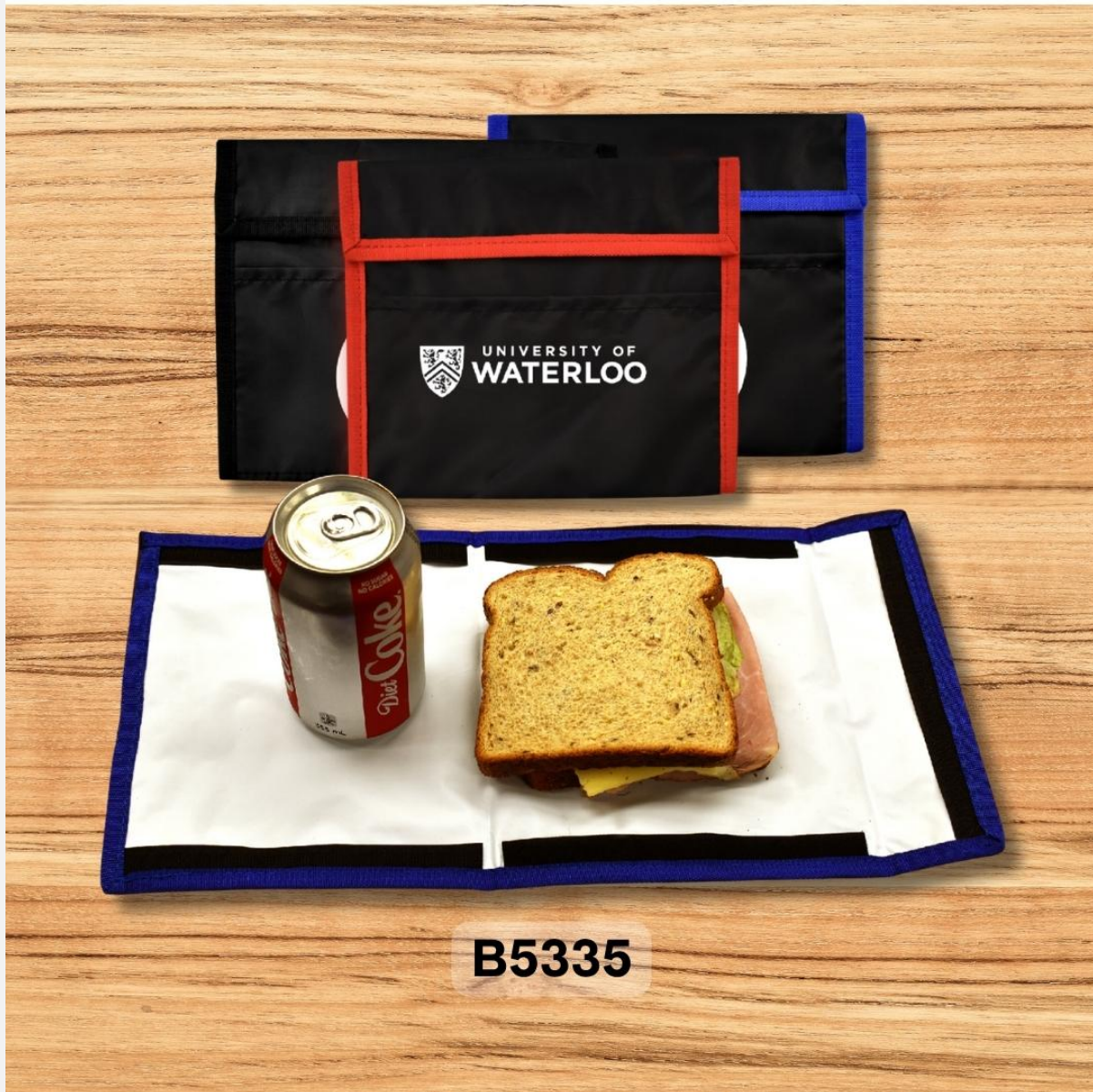
**Higher Reorder Rates  
(78%)**

Useful bags drive client reorders.

**High-visibility everyday shoppers.  
Perfect for maximum retail exposure.**



**Compact utility that sticks around for years. Built-in staying power.**



**B5335**

**Daily-use lunch & cooler styles that put your brand front and centre every day.**



**Heavy-duty durability means  
thousands of extra brand views.**



**B8740**

**Eco-friendly must-haves that get noticed at every checkout.**





B4005 – Heat sealed Non Woven Shopping Bag



B8300-Cotton T-shirt Bag



B5335 – Recycled Sandwich Bag/ Place Mat



B8740 – Laminated RPET Market Tote



B5285 – Reusable Cotton Mesh Produce Bag



B6095 – Neoprene Gourmet Lunch Bag



B5180 – Pouchable Shopper



B5305 – 12 Pack Collapsible Cooler

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