

BACK TO SCHOOL

NEW

B5810

NEW

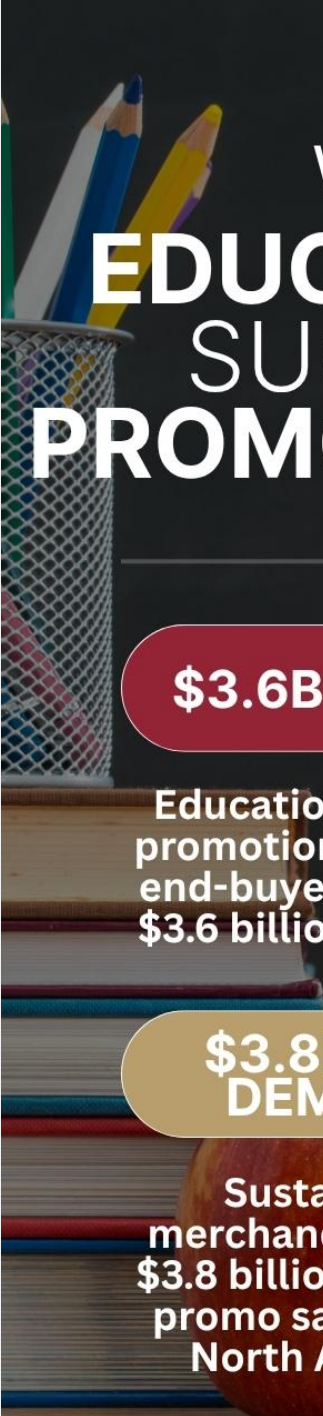
B5815

B7025

B5805

B7005

B5810 Introduction Pricing Ends October 2, 2026



WHY IS THE EDUCATION SECTOR SUCH A MASSIVE PROMO OPPORTUNITY?

\$3.6B SPEND

Education is the #1 promotional product end-buyer, spending \$3.6 billion annually.

13.1% SHARE

Educational institutions account for 13.1% of all promotional industry sales.

**\$3.8B ECO
DEMAND**

Sustainable merchandise drives \$3.8 billion in annual promo sales across North America.

**DAILY
IMPRESSIONS**

High-utility items like backpacks provide continuous, daily brand exposure on campus.



B7025 – Urbano™ Travel Carry On Backpack



B7005 – Urbano™ Peak Performance Backpack



B5805 – Classic Heather Laptop Backpack



B5815 – Vanguard Laptop Backpack

B5810 – Keystone Laptop Backpack

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