



PRICE ROLLBACK

NEW PERMANENT
LOWER PRICES ON
US ESSENTIALS.



BACK TO SCHOOL

NEW

B5810

NEW

B5815

B7025

B5805

B7005

B5810 Introduction Pricing Ends October 2, 2026



WHY IS THE EDUCATION SECTOR SUCH A MASSIVE PROMO OPPORTUNITY?

\$3.6B SPEND

Education is the #1 promotional product end-buyer, spending \$3.6 billion annually.

13.1% SHARE

Educational institutions account for 13.1% of all promotional industry sales.

**\$3.8B ECO
DEMAND**

Sustainable merchandise drives \$3.8 billion in annual promo sales across North America.

**DAILY
IMPRESSIONS**

High-utility items like backpacks provide continuous, daily brand exposure on campus.



B7025 – Urbano™ Travel Carry On Backpack



B7005 – Urbano™ Peak Performance Backpack



B5805 – Classic Heather Laptop Backpack



B5815 – Vanguard Laptop Backpack

B5810 – Keystone Laptop Backpack

Ecorite | 230 Barmac Drive | Toronto, ON M9L2Z3 CA

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